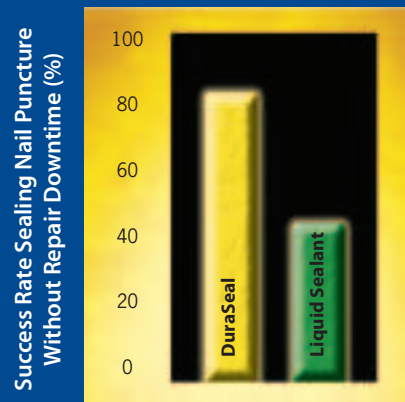


Extended Tire Run Time with DuraSeal Technology Vs. Liquid Sealant



Source: Goodyear sealant tire puncture-sealing efficiency tests.

TIRES WITH DURASEAL TECHNOLOGY® SAVE YOUR FLEET DOWNTIME WHICH SAVES YOU MONEY. THIS REAL-LIFE COST-SAVINGS MODEL SHOWS HOW!

Based on specific, average monthly costs from 37 trucking fleets, this model shows that the cost of using tires with DuraSeal Technology is significantly less than using tires with liquid sealant or no sealant at all.

| <u>Per Truck Savings Over No Sealant Usage</u> | <u>Savings With Liquid Sealant</u> | <u>Savings With DuraSeal Technology</u> |
|--|------------------------------------|---|
| Road Service Call - Labor Per Truck | \$1.16 | \$2.06 |
| Road Service Call - Tire Purchase Per Truck | \$2.42 | \$4.32 |
| Road Service Call - Tire Repair Per Truck | \$0.48 | \$0.86 |
| Road Service Call - Downtime Cost Per Truck | \$6.55 | \$11.70 |
| In-House Tire Replacements Per Truck | \$4.23 | \$7.55 |
| In-House Tire Repair Costs Per Truck | \$3.23 | \$5.76 |
| Total Per Truck Monthly Savings | \$18.06 | \$32.25 |
| Total Per Fleet Monthly Savings | \$1,445 | \$2,580 |

Net DuraSeal Technology Savings Vs. No Sealant Over Tire Life = \$49,020
 Net DuraSeal Technology Savings Vs. Liquid Sealant Over Tire Life = \$10,558

How much can tires with DuraSeal Technology save your fleet in downtime? For a detailed cost-savings analysis, ask your local Goodyear Commercial Truck Representative.

Model developed and based on Harris Interactive Fleet Survey of 37 fleets in Waste Haul, Mining, Construction, Logging, Oil Exploration and Agricultural occupations.

Model Based On The Following Assumptions:

- DuraSeal Technology seals 100% of tread punctures 1/4-inch or less, or 32% of all punctures.
- Liquid sealant seals 56% of tread punctures 1/4-inch or less, or 18% of all punctures.
- 60% of the time a fleet will replace a non-repairable tire with a new tire.
- 40% of the time a fleet will retread a non-repairable tire.
- Expected number of times a tire is retreaded = 1.

Model Based On The Following Customer Inputs:

- Number of power units: 80
- Average number of wheel positions: 10
- Average useful life of tires in months: 19
- Average number of tire-related service calls per month: 8
- Percentage of puncture-related service calls: 62%
- Average labor cost for service calls: \$104
- Average number of hours unit out of service: 33
- Average number of tires purchased due to punctures (per month): 8
- Average price of new/retreaded tire: \$311/\$123
- Average number of monthly puncture repairs: 10
- Average repair cost: \$144

www.goodyear.com/truck



THERE'S NO TIME FOR DOWNTIME. GOODYEAR DURASEAL TECHNOLOGY.®

DURASEAL TECHNOLOGY® HELPS KEEP TRUCKS UP AND RUNNING.

Minimizing down time is important for your business. You can help keep your trucks in service with Goodyear tires featuring DuraSeal Technology. The world's first built-in tire sealant for commercial truck tires, DuraSeal Technology quickly seals up to 1/4-inch diameter tread punctures* to help keep your trucks rolling. With tires featuring DuraSeal Technology, your fleet can spend more time on the job and less time getting tires repaired.



HERE'S HOW IT WORKS.

DuraSeal Technology is built into the tread area of the casing. When a nail puncture occurs, a yellow, gel-like rubber compound surrounds the nail and seals the tread puncture. The sealant helps protect the part of the tire where punctures most often occur. It can seal up to 1/4-inch tread punctures* and it can do it again and again without the tire needing to be repaired or the sealant needing to be re-applied.

IN-SERVICE TIME GOES UP, COSTS GO DOWN.

Clear cost savings is what it all comes down to. With DuraSeal Technology, there's no mess or wheel cleaning. Plus, it doesn't dry out, become less effective or need to be reapplied. Best of all, trucks typically don't need to be taken out of service to repair tread punctures, the tires last longer and time-to-replacement is extended. DuraSeal Technology helps keep trucks up and running. And with tire costs in the top three expenditures for fleets, just think what that can do for your bottom line.

RETRADING HELPS LOWER TOTAL COST OF OWNERSHIP.

Tires featuring DuraSeal Technology can usually be retreaded multiple times with Goodyear retreads to help extend their use and help save you money. DuraSeal Technology doesn't need to be removed or reapplied when a worn tire finally needs to be retreaded, which makes it time- and cost-efficient. Furthermore, retreading helps extend the life of your casing while still providing great performance and self-sealing capability.



TEST RESULTS SPEAK FOR THEMSELVES.

When tested against conventional truck tires, tires with DuraSeal Technology remained in service longer because they didn't need to be taken off the job for tread puncture repairs.**

WHAT OUR LOYAL CUSTOMERS ARE SAYING.

What's really important for us about using tires with DuraSeal Technology is that we know that we're putting a product on the road everyday that performs consistently, without downtime or other hazards for our drivers.

— Mario Puccinelli
Vice President/General Manager
San Bruno Garbage Co.

Before we had Goodyear tires with DuraSeal Technology, we were spending more than \$10,000 per month on flat repairs and tire maintenance on our 12 roll-off trucks. And that's just maintenance and repair – fixing flats.

— Bob Nitti
Owner
Lightning Disposal

DuraSeal Technology helps us keep our pick-up schedule and significantly reduces our overtime and tire maintenance costs.

— Ross Petrini
Maintenance Manager
City Of Toronto Fleet Services



*Seals up to 1/4" punctures only in the repairable area of the tread. Does not seal sidewall punctures.

**Goodyear sealant tire puncture-sealing efficiency tests.